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**Coming Soon: $15 in ’15 Digital Media Campaign**

$15 ‘15

Did you know we only ask families to pay $15 a night to stay in our House and we never turn anyone away for their inability to pay? More than 93% of families cannot afford to pay anything – not even $1 – to stay in our House and the Share a Night program is what allows us to keep serving everyone, even when they cannot pay.

Donations of $15, $45, $105 and more help us continue to provide a home away from home. This coming June, we’ll lack off the $15 in ’15 campaign, encouraging our social media followers to make $15 donations. We need 500 friends to make $15 Share a Night gifts during the month of June to meet our goal of raising $7,500 in one month.

Help us Share a Night with families by following us on Facebook, Twitter, YouTube and LinkedIn and sharing our posts about the $15 in ’15 campaign. Search for Ronald McDonald House Charities of Nashville on each of these social media channels to follow us today!

**Make a Lasting Impact – Remember RMHC of Nashville in Your Will**

Have you already made plans to include RMHC of Nashville in your will or other estate plans? The generosity of many people who have remembered us in their plans has made a tremendous impact on our ability to serve families of critically ill children over the years.

The Children’s Legacy Society was created at RMHC of Nashville as a way to honor the individuals who have made the commitment to include us in their plans. If you have already made or plan to make a planned gift to RMHC of Nashville, please contact us so we can include you in the Children’s Legacy Society. We respect that some donors prefer anonymity and invite you to let us know about your plans on a confidential basis. Knowing your plans to help families of critically ill children helps us plan wisely for the future.

For more information about making a planned gift or becoming a member of the Children’s Legacy Society, please contact us at 615-545-4000.

**Red Shoe Crew Gets Teens Involved**

Did you know we have an organization called the Red Shoe Crew made up of local high school students who are eager to get involved in the community and dedicated to helping the families and children we serve? This great group of teens organizes family activities, including celebrations for various holidays, hosting movie nights, and house cleaning projects. The Red Shoe Crew will also help with special events and even organizing their own fundraising events, like the Bunny Hop and a screening of a very popular movie at the Franklin Theatre. Attendees of a Red Shoe Crew fundraiser at the Franklin Theatre organized by Franklin Road Academy (left), Annabelle Barnes.

Thanks to enthusiastic Vanderbilt University students Catherine Brown and Sarah Hendrix, we were introduced to the concept of the Red Shoe Crew and having an elite group just for our teen volunteers. Catherine and Sarah are the leaders of the Red Shoe Crew and have been tireless in their efforts to get the group off the ground. From visiting area high schools to recruit students, putting together the appropriate paperwork for applications, to setting up meetings, these girls are doing it all! We’re sad to say goodbye to them at the end of this school year, but they are both graduating and moving on to exciting new opportunities and we appreciate all of their hard work over the past couple of years. The next leaders of the Red Shoe Crew will have big shoes to fill! For more information about the Red Shoe Crew, or to find out how you can get involved, please email redshoecrewnashville@gmail.com.

**Annual Calls For Kids Telecast**

Mark your calendar and tune in on Saturday, April 4 from 7 to 10 p.m as Nashville’s News 2 will once again host the Calls for Kids Telecast. Look for News 2’s Lisa Patton, Neil Orme, Justin Bruce, Dawn Davenport, Eric Egan and Cory Curtis as they host the Telecast and help us reach our goal of raising $125,000.

The three-hour Telecast will include live and taped interviews with families, live interviews with donors and community supporters and video segments that give viewers a closer look at our House and Family Room and all the ways we help families of critically ill children.

The Telecast is our best and biggest opportunity to highlight our mission, the families who benefit from our programs, and the companies, individuals and organizations that fund our programs each year. The money raised helps support the 32-bedroom Ronald McDonald House and the Ronald McDonald Family Room located in the Monroe Carell Jr. Children’s Hospital at Vanderbilt. These programs have provided a “home away from home” for the more than 13,300 families at the Nashville Ronald McDonald House and more than 330,000 individuals that have visited our Family Room at the Children’s Hospital. Last year, the Calls for Kids Telecast raised more than $125,000 for the programs of RMHC of Nashville.

It is important that you be a part of this event, it’s easy! You can do this by: 1 – Tuning in and calling 615-322-7900 or toll free 866-766-9933. 2 – Pre-raising funds as a VIP, November 30th to January 31st, to setting up meetings, applications, to holding interviews and video segments that give viewers a closer look at our House and Family Room and all the ways we help families of critically ill children.

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For our supporters who are outside the Nashville’s News 2 viewing area, you can tune in and watch the Telecast live on www.wkrm.com and follow us on Facebook and Twitter for the latest updates with #CallsForKids.

We hope you’ll help RMHC of Nashville in keeping families close. Don’t forget to tune in and hear the stories of the children and their families who call our House their “home away from home” during such a stressful time.

**Meet two of the families we’re highlighting on this year’s Telecast...**

The Howard Family, from Winchester, TN, stayed with us many times while their son, Levi, fought a long battle with cancer and complications from cancer treatment. The Howard family began raising funds and collecting supplies for our programs in memory of Levi and they make a tremendous impact on how we help families.

Jamie and Jeremy England, of Scottsville, KY, stayed with us three years ago when their daughter Andie Cate was diagnosed with Pierre-Robin Sequence. Andie Cate is now a sweet and playful three-year-old and the England family looks forward to sharing their story!
Ronald McDonald House Charities® of Nashville is one of 337 Houses worldwide. The House provides families with a warm, comfortable place to stay during a child’s hospitalization. Families can stay in a House as long as needed, with no charge for housing. Please consider making a donation today.

Rony’s family includes three siblings, Robert (now 15, his bone marrow donor), Rober (18) and Ronza (22). His family is very close and being at the House gave them a chance to be together and enjoy the simple parts of family life, like making and eating meals together. Originally from Jordan, the family moved to Clarksville in 2011 and are passionate about their love for their new country as well as their appreciation for having better access to medical care for Rony. Before Rony’s family checked out to return home to Clarksville, they prepared a lavish feast for the staff of RMHC of Nashville to show their thanks. We’ll never forget such a kind gesture!

Recently, Rony stopped by with his mother to say hello and update us on himself and his family. He is a pre-med student at APSU with many goals in life and sky-high optimism. It’s impossible not to smile when you talk to him, especially when you see his own infectious smile. We couldn’t be happier to see him succeeding in life and health! (see picture, page 2)

The Ronald McDonald Family Room located within the Monroe Carell Jr. Children’s Hospital at Vanderbilt continues to provide a warm, comfortable place where all families who have a child being treated at the Children’s Hospital can come if they need to take a break from the bedside, get something to eat or drink, or maybe just to talk with someone who cares about them. In February, the Family Room celebrated its 11th birthday and has served more than 333,000 visitors, with an average of 2,500 visitors each month.

Right now, we need S.O.S. Sponsors to commit to making donations of $500 or more to underwrite a month’s supply of food, beverages and supplies so we can continue to provide refreshments for the families who take comfort in our Family Room. With your help, we can raise $12,000 in S.O.S. sponsorships, or two sponsorships per month. Please return the remit envelope included in this newsletter, call us or visit http://bit.ly/sossponsor to make your S.O.S. donation today.